

The future of dairy is in your hands – have your say on what matters most

This is your chance to shape the future of Australian dairy. We're starting a conversation right across the country about how we're going as an industry and how we can get to a better place.

We're calling on farmers, processors and service providers to have your say on the future of dairy, through consultation in your region over May/June 2019.

Your contribution will be used to develop the Australian Dairy Plan (the Plan). The purpose of the Plan is to bring the whole of the industry together to jointly determine key priorities and activities for the next five years.

The Plan aims to deliver fundamental change, which will build a profitable, confident and united dairy industry:

- **Profitable:** Financially sustainable and profitable across the entire supply chain
- **Confident:** A sense of optimism and confidence relating to future success is felt throughout the industry, including competing at a local and global level
- **United:** The industry, right across the country, knows where to focus and where it needs to apply its collective efforts and voice to achieve this goal.

There are lots of ways to get involved and we urge you to make your voice heard:

- Attend a local workshop in your area (see overleaf).
- Submit your thoughts online. We will be opening an online discussion platform in the coming months and you will be able to find more information at dairyplan.com.au.
- Have a conversation with State Dairy Farmer Organisations and Regional Development Programs in your area – they are sharing your feedback with us.

The Plan is collectively being led by Dairy Australia, Australian Dairy Farmers, Australian Dairy Products Federation and Gardiner Dairy Foundation and will shape our focus over the next five years and beyond.

To help prepare you for the conversation and start thinking about aspects of the industry you may want to discuss, we have put together a document capturing some of the key challenges and opportunities in our industry. You can find this 'State of the Industry Snapshot' attached.

Please find more information on how to get involved overleaf – we look forward to hearing from you.

Yours sincerely



Terry Richardson
President, Australian Dairy
Farmers



Jeff Odgers
Chair Dairy Australia



Grant Crothers
President, Australian Dairy
Products Federation



Bruce Kefford
Chair Gardiner Dairy
Foundation

Australian Dairy Plan

Australian Dairy Plan Workshops

The Australian Dairy Plan Workshops are an opportunity to come together to discuss the industry and its future. The workshop dates and locations are set out below.

Signing up is easy. You can sign up for your local workshop at dairyplan.com.au.

Location	Date	Time
Colac (VIC)	14 May 2019	11:00am - 2:00pm
Nowra (South Coast) (NSW)	14 May 2019	10:00am - 2:30pm
Cobden (VIC)	15 May 2019	11:00am - 2:00pm
Bega (Far South Coast) (NSW)	15 May 2019	10:00am - 2:30pm
Koroit (VIC)	16 May 2019	11:00am - 2:00pm
Lismore (NSW)	22 May 2019	10:00am - 2:30pm
Toowoomba (QLD)	23 May 2019	10:00am - 2:30pm
Gympie (QLD)	24 May 2019	10:00am - 2:30pm
Muswellbrook (NSW)	30 May 2019	10:00am - 2:30pm
Bunbury (WA)	30 May 2019	10:00am - 2:30pm
Taree (Mid North Coast) (NSW)	31 May 2019	10:00am - 2:30pm
Cohuna (VIC)	3 June 2019	10:00am - 2:30pm
Mt Barker (SA)	4 June 2019	10:30am - 2:30pm
Tatura (VIC)	4 June 2019	10:00am - 2:30pm
Mt Gambier (SA)	5 June 2019	10:00am - 2:30pm
Finley (VIC)	5 June 2019	10:00am - 2:30pm
Wodonga (VIC)	6 June 2019	10:00am - 2:30pm
Smithton (TAS)	12 June 2019	6:30pm – 9:00pm
North Launceston area (TAS)	13 June 2019	10:30am – 2:00pm
Warragul (VIC)	18 June 2019	10:00am - 2:30pm
Maffra (VIC)	19 June 2019	10:00am - 2:30pm
Leongatha (VIC)	20 June 2019	10:00am - 2:30pm