

2019 Australian Dairy Plan National Workshop

Welcome to the National Dairy Plan Workshop 2019

30 July - 31 July 2019 in Melbourne, Victoria

For your convenience please find further details outlining your Visit to Melbourne including:

- 1. Marvel Stadium Information**
 - 1.1 Location
 - 1.2 Access to parker room and parking at Marvel stadium
- 2. Tuesday night Dinner - Henry and the Fox**
- 3. National Workshop Agenda day 1 and 2**

1. Marvel Stadium Information

1.1 Location

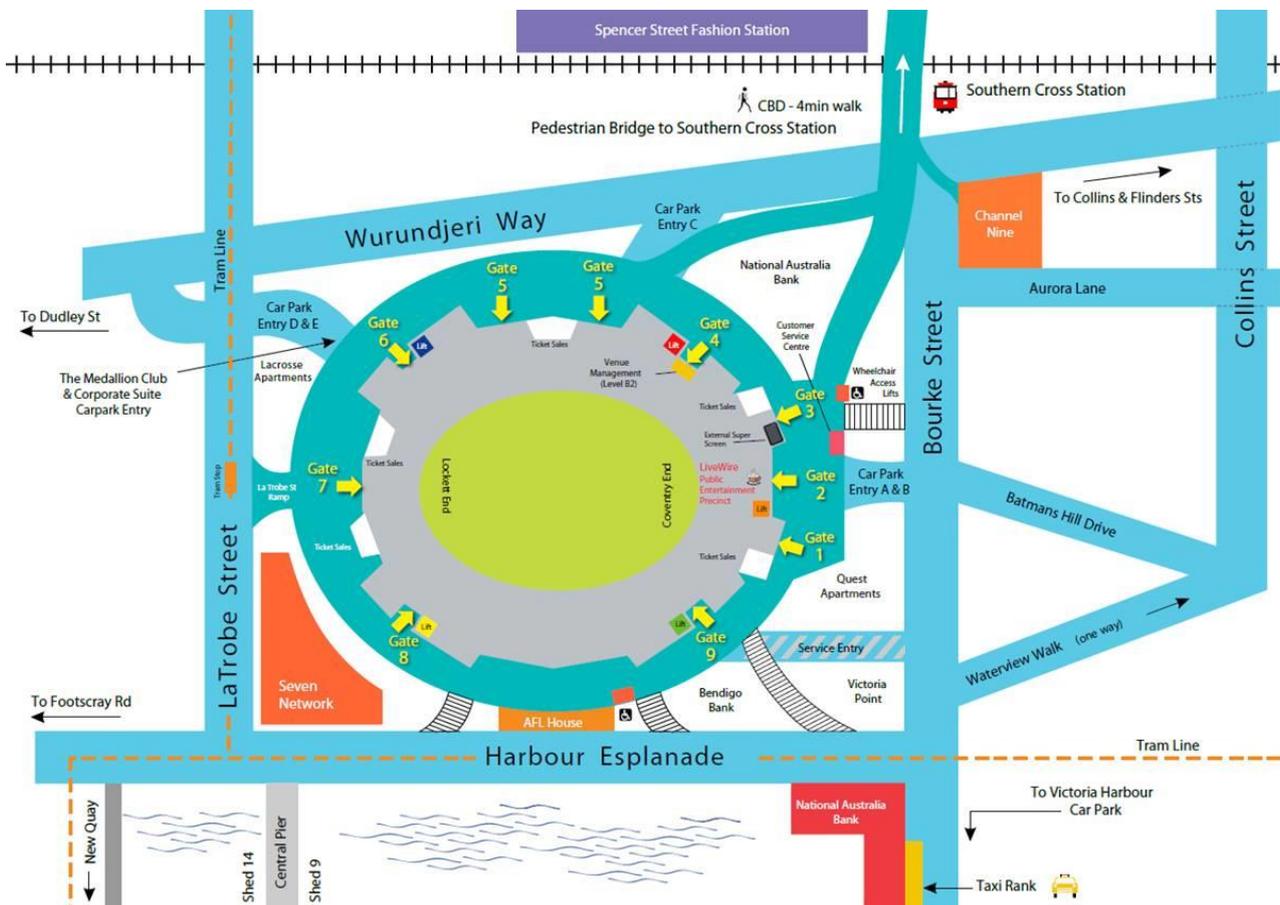
Marvel Stadium is located at 740 Bourke street, accessible via Southern Cross station

Please see appended page 'How to get to the Parker Room' at Marvel Stadium

1.2 Access to parker room and parking at Marvel Stadium

Please see appended page 'How to get to the Parker Room' at Marvel Stadium

HOW TO GET TO THE PARKER ROOM



By Private Vehicle

- Enter Marvel Stadium car park via **Bourke Street - Car Park Entry A** (left ramp)
- When you enter the car park proceed all the way to the back of the car park
- Turn right at **Row T (blue pillars)** and proceed to **Gate 6**
- Take the lift to the **Level D** and follow the signs to the Parker Room
- Pay booths are located at various hubs and must be paid for prior to exiting

By Taxi

- Direct the taxi to stop on the Latrobe Street side of the venue
- Proceed towards the venue and turn to your left proceeding to **Gate 6**
- Take the lift to the **Level D** and follow the signs to the Parker Room

By Train

- Cross the Bourke Street Pedestrian Bridge from Southern Cross Station
- When you get to Marvel Stadium, turn to your right proceeding to **Gate 6**
- Take the lift to the **Level D** and follow the signs to the Parker Room

By Tram

- The Bourke Street, Collins Street, Latrobe Street and City Circle trams can be utilised to get to Marvel Stadium. Please refer to the map once you arrive at the precinct to determine the direction you need to travel around the venue to get to the **Gate 6** for entry.

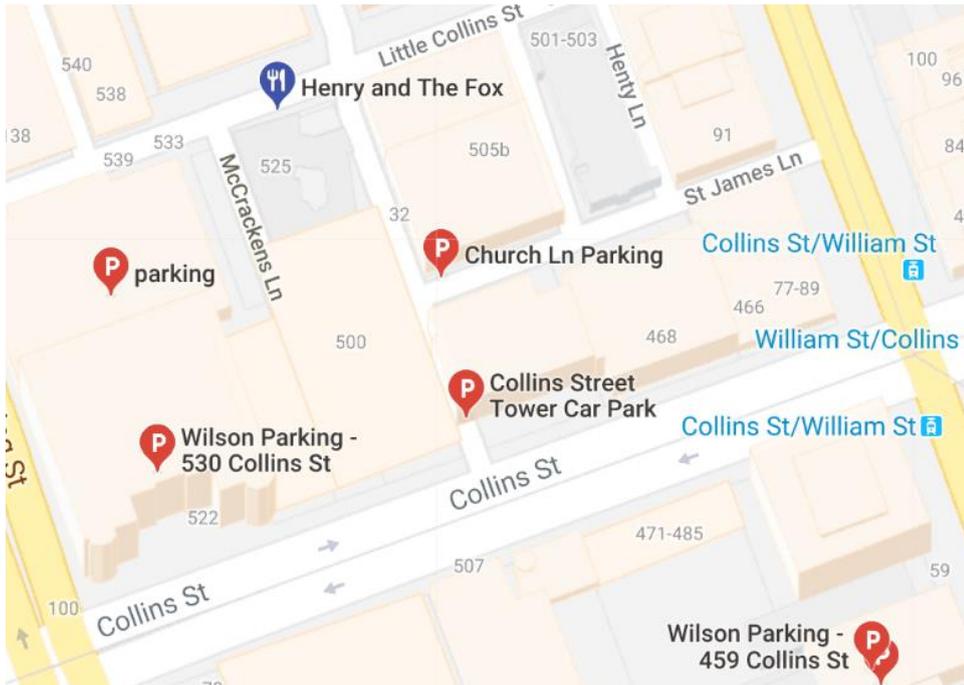
2. Dinner Tuesday 30 July

2.1 Location

Dinner at the conclusion of day one of the workshop will be held 6.30pm - 9.30pm at Henry and the Fox located at 525 Little Collins Street.

2.2 Parking close to Henry and the Fox

A number of secure parking locations are available close to Henry and the Fox, please see map [below](#)



Australian Dairy Plan National Workshop

Venue: The Parker Room, Marvel Stadium

Date/time: 10.00am, Tuesday 30th July 2019, to 3.00pm, Wednesday 31st July 2019

Workshop objective

To make substantial progress on the development of the Australian Dairy Plan (ADP) by:

- Understanding the opportunities for the dairy industry
- Responding to the 'key challenges' for the dairy industry (identified through stakeholder engagements)
- Clarifying the 'breadth' of the ADP (including any significant gaps)
- Confirming the key elements of the ADP
- Testing propositions for how best to structure the industry to deliver the ADP
- Confirming the next steps for completing the ADP.

Agenda day 1

Time	Task
10.00am	Morning tea on arrival
	Welcome and introduction
10.30am	<ul style="list-style-type: none">• Opening address by the Independent Chair – The Hon. John Brumby• Acknowledgement of Country• Outline of the workshop objectives and agenda by the facilitator – Stephen Petris (Nous Group)
	Understand the opportunities for the dairy industry
11.15am	<ul style="list-style-type: none">• Short presentations from key speakers
	Respond to the key challenges
11.45pm	<ul style="list-style-type: none">• Outline the key challenges that have emerged through stakeholder engagements and initial responses – The Chairs or Presidents of Dairy Australia, Australian Dairy Farmers (ADF), Australian Dairy Products Federation (ADPF), and Gardiner Dairy Foundation (the Partners)
12.30pm	Lunch
	Respond to the key challenges (continued)
1.30pm	<ul style="list-style-type: none">• A 'deeper dive' in small groups into each of these key challenges
3.15pm	Break
	Respond to the key challenges (continued)
3.45pm	<ul style="list-style-type: none">• Short report back
	Test the breadth of the ADP
4.15pm	<ul style="list-style-type: none">• Check our progress against what we would typically expect to see in a dairy industry plan• A 'deeper dive' in small groups to identify any other 'gaps' that the ADP needs to respond to• Short report back
5.45pm	Recap and fast-forward
6:00pm	Close
7.00pm	Dinner (with guest speaker)

Agenda day 2

Time	Task
8.30am	Review and set up
9.00am	Confirm the key elements of the ADP <ul style="list-style-type: none">• Present a draft outline of the ADP drawing on the output from day one• Deal with the key outstanding questions regarding our vision for the dairy industry
10.00am	Break
10.30am	Test propositions for how best to structure the industry to deliver the ADP <ul style="list-style-type: none">• Review what can be learned from other industries• A potential response to the challenge of improved institutional arrangements by the Partners• Test participant support for various propositions
12:00pm	Lunch
1.00pm	Confirm the next steps <ul style="list-style-type: none">• Outline of 'where to from here' from the Partners• Questions and answers
2.30pm	Recap <ul style="list-style-type: none">• A recap and concluding statement from the Independent Chair – The Hon. John Brumby
3:00pm	Close